

CONNECTS

Entrepreneurship Seminar Series

Fall 2016 — CONNECTS

Business Model Canvas <i>Dave Mawhinney, CMU Swartz Center</i>	Wed, Sept 14 12:30-2 pm	Newell Simon Hall 3305
Service Design Thinking <i>Cameron Tonkinwise, CMU Design</i>	Fri, Sept 16 3-4:30 pm	Newell Simon Hall 3305
Customer Discovery: How to Know if Your Idea is Good <i>Kit Needham, CMU Swartz Center</i>	Wed, Sept 21 12:30-2 pm	Newell Simon Hall 3305
Contract Basics START SMART <i>David Lehman & Susan Altman, K&L Gates</i>	Thurs, Sept 22 5:30-7 pm	Newell Simon Hall 3305
Creating a Successful Student Startup Team <i>Kit Needham, CMU Swartz Center, & Bill Courtright, CMU</i>	Wed, Sept 28 12:30-2 pm	Newell Simon Hall 3305
Protecting Your Company's IP Assets START SMART <i>George Dickos & Lauren Shuttleworth Murray, K&L Gates</i>	Thurs, Sept 29 5:30-7 pm	University of Pittsburgh Barco Law Building, 109
Design for Manufacturability <i>Elijah Wiegmann, Founder of Base Design Studio</i>	Fri, Sept 30 3-4:30 pm	Gates 6115
Franchise Opportunities <i>Chris Cynkar, FranChoice</i>	Wed, Oct 5 12:30-2 pm	Newell Simon Hall 3305
Contracts Part II START SMART <i>David Lehman & Mike Pavlick, K&L Gates</i>	Thurs, Oct 6 5:30-7 pm	University of Pittsburgh Barco Law Building, 109
Lean Startup <i>Dave Mawhinney, CMU Swartz Center</i>	Wed, Oct 12 3-4:30 pm	Newell Simon Hall 3305
Agile Product Development <i>Sean Ammirati, Birchmere Ventures & Labs</i>	Tues, Oct 18 3-4:30 pm	Newell Simon Hall 3305
Financial Modeling <i>Phil Compton, Malcovery Security</i>	Wed, Oct 19 12:30-2 pm	Newell Simon Hall 3305
Raising Capital START SMART <i>David Lehman, K&L Gates</i>	Thurs, Oct 20 5:30-7 pm	Newell Simon Hall 3305
How to Access Resources from the Government <i>Tim McNulty, CMU</i>	Fri, Oct 28 3-4:30 pm	Gates 4405
Splitting the Equity Pie <i>Frank Demmler, Innovation Works</i>	Wed, Nov 2 12:30-2 pm	Newell Simon Hall 3305
Finding the Right Lawyer for Your Startup START SMART <i>Kit Needham, CMU Swartz Center & Stephanie Dangel, Pitt Law School</i>	Thurs, Nov 3 5:30-7 pm	Newell Simon Hall 3305
How Time Based Advertising Works <i>Marc Guldemann, Parsec</i>	Fri, Nov 4 3-4:30 pm	Tepper 146
Entrepreneurship Through Acquisition <i>Eric Close, TrueLearn</i>	Wed, Nov 9 12:30-2 pm	Newell Simon Hall 3305
Creating a Successful Video Pitch <i>Brian Staszal, CMU</i>	Thurs, Nov 10 3-4:30 pm	Newell Simon Hall 3305
The Art of the Pitch <i>Des O'Connor, Innovation Works</i>	Fri, Nov 11 3-4:30 pm	Newell Simon Hall 3305
Structuring 3rd Party Relationships START SMART <i>David Lehman, K&L Gates</i>	Tues, Nov 15 5:30-7 pm	Newell Simon Hall 3305

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